



June, 2024

Campus Chronicles

READ.
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INSPIRE.



From the desk...

A Journey of Transformation and Growth: My Experience at NEST Academy of Management Education !

My future is brighter than before. I know life is hard, but with my higher education, all things are possible.

As an alumna of NEST Academy of Management Education in Dubai, I am honored to share my journey and the transformative experiences that shaped my academic and personal growth. I have passed out with flying colours from Nest Academy. It has become a launchpad for my professional growth.

My time at NEST Academy was more than just a period of education; it was a holistic experience that prepared me for the challenges of the professional world and nurtured my personal development. We were always dependent on our friends or teachers while we were in the academy. We learnt how to be

independent which has strengthened us and taught us how to face our own challenges.

The supportive environment at NEST Academy is another aspect that deserves special mention. The faculty and staff are genuinely invested in the success and well-being of the students. Their approachability and willingness to provide guidance created a nurturing atmosphere where I felt encouraged to pursue my goals and aspirations. The personalized attention and mentorship I received were crucial in navigating my academic journey and making informed career choices.

As I navigate the complexities of the business world, I say this: Embrace the opportunities, immerse yourself in the learning process, and make the most of your time at NEST Academy. It is a decision that will undoubtedly shape your future in the most profound ways."

Ms. Rajarajeshwari Ramakrishnan

- Alumna Batch Feb 2021



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Articles from Students !



Celebrating the Universal Language of Music on World Music Day !



One more name for World Music Day is "Fête de la Musique," which is celebrated globally once a year on the 21st of June to inspire people with music all across the globe, as announced by World Music Day in 2024. Originating in France in 1982, this day has since propagated its people-swarmed celebration to over 1,000 cities across 120 countries, including India, Italy, Australia, Peru, Canada, the UK, and Japan (World Music Day, 2024).

The concept of World Music Day was first conceptualized by Jack Lang when he was the French Minister of Culture, along with Maurice Fleuret, a composer, and a producer, with the idea of making a day where all music lovers come together to listen to great music. People gather and make music in public places like parks and streets, encouraging amateur and professional musicians to share their performances with the slogan, "Faites de la musique," literally meaning "Make music" (Rawat, 2024).

World Music Day assumes great significance in the Indian context as it celebrates a rich tradition of music, from the intricate classical styles of Hindustani and Carnatic to the fusion of contemporary experiments. World Music Day 2023 highlighted the transformative power of music in many ways. As Victor Hugo stated, "Music expresses what cannot be put into words and cannot remain silent."



Mustafa Rubilon Al-Najjar
ATHE Level 4 - Diploma in Computing

A Global Celebration of Harmony and Joy !

Every June 21st, World Music Day comes alive, a joyous celebration that harmoniously unites people through the universal and captivating language of music. This special day started in France in 1982 as "Fête de la Musique" and has since spread across the globe, with thousands of cities joining in the festivities.

Music has a unique way of touching our hearts, telling stories, and bringing people from different cultures closer together. On World Music Day, musicians of all kinds, from professionals to amateurs, fill the streets, parks, and public spaces with their melodies. Free concerts, spontaneous jam sessions, and community performances create a lively and inclusive atmosphere.

This celebration is all about participation. It invites everyone, regardless of their musical skill level, to share in the joy of making music. Whether you're playing an instrument, singing a song, or just tapping your feet to the rhythm, World Music Day is a chance to celebrate the powerful role music plays in our lives.

So, join in the global chorus this World Music Day and feel the magic of music that unites us all.



MD Jahid Hasan Joy
CTH Level 4 - Diploma in Hospitality Management

The Joy of World Music Day !

A world filled with beautiful melodies and unforgettable rhythms, World Music Day, also known as Fête de la Musique, is celebrated on June 21st each year. It originated in France in 1982 and has since spread to over 120 countries. Different forms of music have been created with various backgrounds, making music accessible to everyone and encouraging people to enjoy different forms of live music through concerts, performances, and musical festivities held in streets, parks, and public spaces worldwide. Each year, people from around the world unite, regardless of their background or musical ability, to enjoy live music in various forms and spread their love for music in every corner of the globe, from big stages to street concerts. The idea behind World Music Day is to make music accessible to everyone, helping people come together as music fills the air, bringing people to groove and celebrate the universal language of music.



Nahil R. Al-Najjar
CTH Level 3 - Foundation Diploma in Hospitality

Articles from Faculty !



The Symphony of Humanity !

“Music is the universal language of mankind.”

– Henry Wadsworth Longfellow

Music, a universal phenomenon, has been woven into the fabric of human society since our earliest days. This wordless communication bridges gaps between cultures, speaking directly to our hearts and minds. At its essence, music is a sophisticated blend of sounds and silence. It weaves together components like beat, tune, chord structure, and sound quality to craft pieces that spark diverse reactions. From great orchestral performances to simple folk melodies, music has the power to stir emotions, fuel imagination, and foster unity. Throughout time, music has played numerous roles. It's been a cornerstone of faith practices, a source of enjoyment, and a medium for voicing societal concerns.

Today's technological advancements have transformed how we produce, share, and enjoy music, making it more readily available than ever. Music profoundly affects our minds. Research indicates that listening to music can alleviate tension, enhance mental processes, and support physical recovery. Indeed, the field of music therapy has grown, offering treatment for various mental and physical health issues. Moreover, the baby inside his mother's womb can react positively to the rhyme of his mother's voice and to melodies which he is frequently exposed to. Scientists have proven that after birth, if the baby hears the same music or his mother's voice, he will calm down and look for the source of it to find it. Is there any grace more than music grace? What is this magical language that manifests a piece of mind, love, healing and power without even pronouncing any letter! It's the silent words that express the soul. In a nutshell, it's the free ticket that we book to travel around the world anywhere, everywhere, any time and with no barriers or limits.



Ms. Lara Bouty
Manager - Academics Language
Department

“Music gives a soul to the universe, wings to the mind, flight to the imagination and life to everything.”

: Plato

World Music Day, celebrated on June 21st, is a day that makes my heart sing. As a music lover, this day is a festival of sounds, a global celebration that transforms cities, towns, and villages into vibrant concert halls. The beauty of this day lies in its inclusivity; it's a time when music in all its forms and from all cultures is not just heard but deeply felt and shared.

From dawn till dusk, every corner of the world comes alive with the sweet sound of music. Streets buzz with buskers, parks host lively bands, and homes vibrate with the joy of impromptu performances. I revel in the diversity of sounds, from the rhythmic beats of African drums to the soulful strumming of Spanish guitars. It's a day where every melody, whether familiar or foreign, feels like a new adventure.

What I love most about World Music Day is the sense of community it fosters. It's a day when professional musicians and amateurs alike come together, sharing their passion without any barriers. Whether you're playing an instrument, singing along, or simply listening, you are part of a global symphony. World Music Day reminds me of music's profound ability to connect us, to evoke emotions, and to bridge divides. It's a celebration of life, culture, and the universal bond that music provides.



Dr. AnooSheh Behroozi
Faculty English Department

Harmonizing Concentration:

The Impact of Music on Student Focus !

Music serves not only as entertainment but also as a powerful tool to help students concentrate better. Research shows that listening to music while studying or working can boost focus and productivity in several ways.

Firstly, music has the ability to reduce distracting background noise. In places like busy homes or at the student housing where various sounds compete for attention, music acts as a shield, creating a more consistent environment for students to concentrate on their tasks. Listening to appropriate music types such as classical or instrumental pieces can induce relaxation and lower stress levels in students. When students are more relaxed, they typically perform better mentally and can maintain their

focus for longer periods. Additionally, music has been found to stimulate the brain and improve cognitive functions. Listening to certain types of music, particularly those with a slow tempo and no lyrics, can activate brain regions involved in memory, attention, and problem-solving.

Listening to music can be a valuable asset for students aiming to enhance their concentration. By fostering a conducive atmosphere, minimizing distractions, and boosting cognitive abilities, music can contribute to increased productivity and better academic performance overall.



Mr. Shiham Ghouse
Faculty - Hospitality Management

Articles from Staff !



The Universal Language of Music !

Music has an unparalleled ability to bring people together, evoke emotions, and create memories. Every year on June 21st, the world comes together to celebrate a universal language that transcends borders, cultures, and generations—music. It is a form of expression that crosses linguistic and cultural divides, making it a powerful tool for unity and understanding.

The spirit of inclusivity and participation is at the heart of World Music Day.

It all began in Paris, World Music Day transforms the city into an open-air music festival. Streets, parks, and public squares become stages for performances ranging from classical orchestras to rock bands, jazz ensembles, and electronic music DJs. The city's iconic landmarks, like the Eiffel Tower and Notre-Dame Cathedral, provide stunning backdrops for these musical celebrations. It was first celebrated in France in 1982. The idea was conceived by Jack Lang, the then French Minister of Culture, and Maurice Fleuret, a composer and music journalist. They envisioned a day where music would be freely accessible and enjoyed by everyone, breaking down barriers and creating a harmonious community spirit

The celebration is not just about professional musicians performing for an audience; it's about everyone participating. Amateur musicians, students, and even those who may not consider themselves musically inclined are encouraged to join in.

Over the years, World Music Day has grown into an international phenomenon, celebrated in over 120 countries and 700 cities worldwide. World Music Day, also known as Fête de la Musique, is a global celebration that aims to promote the joy and power of music.

So, on June 21st, pick up an instrument, attend a concert, or simply listen to your favorite tunes. Join the global chorus and celebrate the magic of music. Happy World Music Day!



Ms. Tanmayee Trivedi
Deputy Manager
- Admissions and Counselling

A Global Celebration of Musical Unity !

World Music Day, also known as Fête de la Musique, is celebrated on June 21st each year to promote music as a universal language. Originating in France in 1982, the idea was to encourage both amateur and professional musicians to perform in streets, parks, and public spaces for free.

Embraced globally, World Music Day fosters community spirit and cultural exchange. It celebrates a wide range of musical genres, from classical to contemporary and traditional to avant-garde, highlighting the rich diversity of global musical expressions. Beyond entertainment, music is recognized for its therapeutic benefits, promoting well-being and healing. This annual celebration honors musicians and encourages everyone to appreciate and participate in musical activities. It serves as a reminder of music's power to unite, inspire, and uplift spirits worldwide, making World Music Day a cherished event for music lovers everywhere.



Mr. Sagar Pansare
Enrollment Specialist
- Admissions and Counselling



Music- Melodious Tale of Emotions !



Music, with its enchanting melodies and captivating rhythms, holds a special place in the human experience. It transcends linguistic and cultural boundaries, weaving a universal tale of emotions that resonates deeply within us all.

Different genres of music elicit different emotional responses. Classical music, with its rich harmonies and intricate compositions, can transport us to a realm of serene beauty or dramatic intensity. The vibrant beats of rock and pop music energize and uplift, while the improvisational nature of jazz invites spontaneity and creativity. Each style offers a unique emotional journey, allowing us to explore and experience a wide spectrum of feelings.

Music also has a remarkable ability to connect us to our past. A particular song can instantly bring back memories, evoking the emotions associated with those moments. The song that played at a wedding, the lullaby sung by a parent, or the tune that marked a significant life event—these pieces of music become woven into the fabric of our personal

histories, making them powerful triggers of nostalgia and emotion.

Music always soothes the soul more than anything else, quoted beautifully by a famous Urdu Poet,

Pur-Soz Dilon ko jo Sukoon na De paaye,
Sur hi na mile jis me wo Saaz Badal dalo.

In essence, music is a melodious tale of emotions that enriches our lives. It is a universal language that speaks to our hearts, connecting us to our emotions, memories, and cultural heritage. So, the next time you listen to your favorite song, take a moment to appreciate the powerful and beautiful role music plays in telling the story of our emotions.



Ms. Sayeda Iram Quadri
Specialist- Student Affairs
Department



Events at Campus

Chess Tournament 2024

On 26th May 2024, Experience our students' passion and strategic thinking in action at the recent chess tournament. The event kicked off with a comprehensive training session, where students were introduced to the rules, received team assignments, and were briefed on instructions. Following this, the tournament commenced, providing an opportunity for students to enhance their mind skills and develop critical decision-making abilities through engaging gameplay.



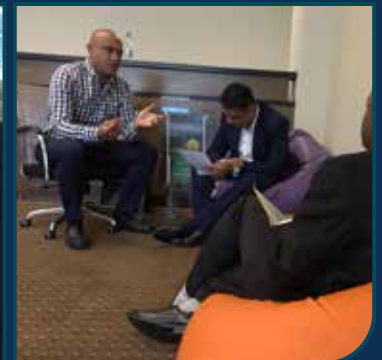
Field trip to Seamless Exhibition at Dubai World Trade Centre !



On 14th May 2024, Our students got a glimpse into the future at the Seamless Exhibition at the World Trade Center! They explored groundbreaking information technologies, cloud solutions, and neo-banking innovations that are shaping the finance industry. This hands-on experience equips them with the knowledge and skills to become the future leaders of finance.



On Campus Interview for Pullman Resort Al Marjan Island !



On 08th May 2024, Nest Academy proudly collaborates with Pullman Hotels & Resorts Ras Al Khaimah and Accor to connect classrooms directly to careers. This partnership grants our students exclusive access to industry experts and potential employers, enriching their learning experience with real-world insights and career opportunities. We extend our heartfelt gratitude to Mr. Razvi Raza for his instrumental role in forging this valuable partnership. Students learned essential interview strategies, explored career opportunities, and gained valuable real-world insights.



Movie Session at Nest Campus !

On 16th May 2024, What's the secret to making learning fun and engaging? At Nest Academy, it's our in-house movie recreation day! This innovative event helps our students enhance their visual learning and storytelling skills in a dynamic and enjoyable way. Through this engaging activity, students gain valuable insights into the art of storytelling while having a fantastic time.



On Campus Interview for Jumeriah Hotels and Resorts



On 16th May 2024, We're honored to collaborate with Jumeirah Group, a subsidiary of Dubai Holding, the UAE's most sought-aer luxury hospitality brand! Our recent on-campus interview provided students with an exclusive opportunity for face-to-face interaction with Jumeirah Group's HR & Recruitment team. ey explored exciting career paths and gained valuable insights into launching their dream careers with this prestigious brand. A heartfelt thank you to the Jumeirah Group HR & Recruitment team, especially Ms. Mary Susan McLaughlin, Ms. Antonia Georgiou, and Ms. Mariyam Suleimanova, for making this successful collaboration a reality!



Congratulations

for your Campus Placements



Raju Giri
Joined in :
Nakheel RIU Hotel Island
Resort FZCO
As : Junior Barman



Sujan Shrestha
Joined in :
Nakheel RIU Hotel Island
Resort FZCO
As : Junior Barman



Rijesh Dahal
Joined in :
Nakheel RIU Hotel Island
Resort FZCO
As : Junior Barman



Santosh Thapa
Joined in :
Nakheel RIU Hotel Island
Resort FZCO
As : Waiter



Dikshya Panta
Joined in :
Pizza Express
As : Waitress





Reviews



Professional assistance.



Khaoula Chakroun

*Certificate in General English
ATHE Level 4-Diploma in Events Management*



A very good Academy!



Haifdi Mohammed

Certificate in General English



The staff and the people in the Academy were very welcoming. I would recommend this Academy for people that enjoy learnig



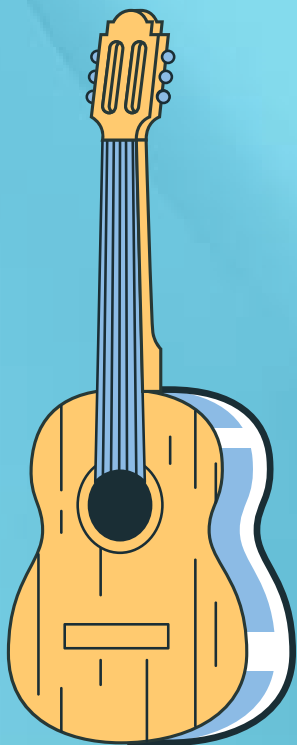
Samson Kifle
*ATHE Level 4 -
Business Management*



Its been so nice so far. The staff of Nest Academy keep a check on us for our wellbeing and help us in anything we want which is great.



Mohamed Hussien Awel
*ATHE Level 4
Diploma in Computing*



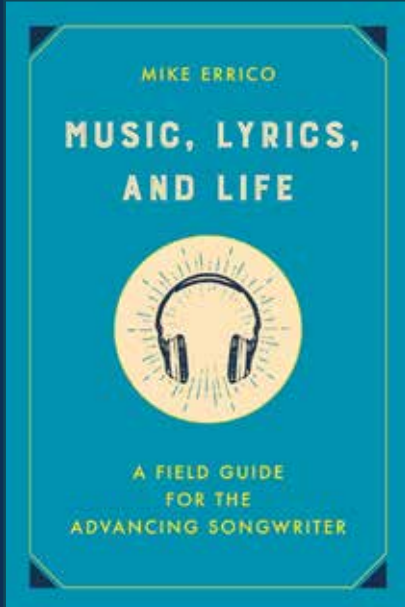


Fun Corner



Book Recommendation

Music, Lyrics and Life



Music, Lyrics, and Life is the songwriting class you always wish you'd taken, taught by the professor you always wish you'd had. It's a deep dive into the heart of questions asked by songwriters of all levels, from how to begin journaling to when you know that a song is finished. With humor and

empathy, acclaimed singer-songwriter Mike Errico unravels both the mystery of songwriting and the logistics of life as a songwriter. For years, this set of tools, prompts, and ideas has inspired students on campuses including Yale, Wesleyan, Berklee, Oberlin, and NYU's Clive Davis Institute of Recorded Music. Alongside his own lessons, Errico interviews the writers, producers, and A&R executives behind today's biggest hits and investigates the larger questions of creativity through lively conversations with a wide range of innovative thinkers: astrophysicist Janna Levin explains the importance of repetition, both in choruses and in the exploration of the universe; renowned painter John Currin praises the constraints of form, whether it's within a right-angled canvas or a three-minute pop song; bestselling author George Saunders unpacks the hidden benefit of writing, and revising, authentically; and much more. The result is that *Music, Lyrics, and Life* ends up revealing as much about the art of songwriting as it does about who we are, and where we may be going.

Movie Recommendation

Rocketman

The musical fantasy about Elton John's breakthrough years, from his time as a prodigy at the Royal Academy of Music through his influential and enduring musical partnership with Bernie Taupin.



Whats happening in Dubai !

Mail Run at Dragon Mart 2



Enjoy some sporting action this summer at Dragon Mart 2, the city's largest Chinese trading hub, known for its ample shopping and entertainment opportunities. On 27 July and 17 August, its sprawling 1.2 million sq mt complex will host an indoor mall run that will challenge participants with 2.5 km and 5 km courses, offering a fun way to stay active and enjoy the venue.

Runners will also receive a raffle ticket, giving them the chance to win a free return trip to the Maldives for two people (flights only). Don't miss this opportunity to test your fitness levels and potentially win a beach holiday.

Real Madrid World

The world's first football theme park, Real Madrid World at Dubai Parks and Resorts features over 40



experiences and attractions. The venue is divided into three zones - Champions Avenue, Celebration Plaza and Stars Avenue. Discover new heights and follow the club's journey on the region's first wooden roller coaster, Hala Madrid, or conquer the Stars Flyer, the world's tallest amusement ride at 460 feet. Feel the rush at Hands Up!, a high-octane drop tower experience or ride The Wave - La Ola with the entire family.

The Laughter Factory



The Laughter Factory's show that featured popular Irish comedian and actor Rory O'Hanlon, the very talented UK stand-up artist and podcaster Darius Davies, and Short & Sweet Comedy Festival winner Tabarak. The event took place at Dukes The Palm on 27 July, guaranteeing endless laughter and entertainment. From O'Hanlon's quickfire delivery of jokes to Davies' witty anecdotes and Tabarak's hilarious sets, it was a night of unending hilarity. Those who attended had a fantastic time and enjoyed the after-party, where they got to meet and mingle with the artists.

Modesh World



This season, gear up for the spectacular 25th anniversary celebrations of Dubai's beloved icon, Modesh at Modesh World from 21 June

to 18 August. This free-to-enter indoor edutainment extravaganza at the Dubai World Trade Centre, in Halls 3-8, invites you to join Modesh and his friend Dana on a year-round adventure filled with themed games, learning zones and fun activities for both kids and adults. Step into an enchanting world where this delightful duo lives, works and plays. There's heaps of fun to be had with nine inflatable attractions to bounce around on, thrilling summer camps to join and a wide array of rides and gaming experiences to enjoy. Whether you're planning a grand birthday celebration or simply looking to indulge in mouth-watering treats from over 20 food stalls, Modesh World offers something for everyone. Don't miss out on the immersive, family-centric entertainment options that will keep you coming back all summer long.