



SEPTEMBER, 2022

Campus Chronicles

READ.
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From the Desk...

World's Wonders

Everything has its wonders, even darkness, and silence, and I learn, whatever state I may be in, therein to be content.

- Helen Keller

It's a fact that God has created the world with plenty of beauty, wonders, and mysteries. Why are they called wonders? Since human beings can't understand the structure, buildings and natural architecture built by nature and a combination of many natural phenomena. This beauty and wealth have a day worldwide celebrated as Tourism Day. On this occasion, we can't be fair and talk about the entire world's wealth and touristic places spread all over the countries on this earth, but we can proudly and cordially appreciate the value of each one wherever it is in the global earth. Indeed, the country that contains these wonders and the best touristic places is fortunate to have these blessings from the Divine. As for me, since I was born in a touristic country, I am blessed by this piece of heaven on Earth named "Lebanon". Why is that? Due to the moderate weather that it enjoys, having four seasons, with a cold winter and hot summer, without forgetting the blossoming spring and the falling autumn with its colorful leaves. The best thing that attracts tourists to visit is the very short distance that separates the mountains and the beaches. So, tourists can go to the mountain to enjoy skiing in winter and hiking, camping or picnics in summer, then in two or three

hours, they can spend a wonderful day on the beach, enjoying the fantastic sunset and the warm salty water of the Mediterranean Sea. Besides, the country includes most of its parts green spaces with the best forest, reserves, and even waterfalls that give you the feeling of being in paradise. Without forgetting our food specialties that distinguish our country from all the other Arabic ones, for the reason that it is healthy and made of an authentic variety of homegrown ingredients freshly cooked.

Moreover, Lebanon is considered the only Arabic country that doesn't have deserts and is a big source of natural mineral water having internal, underground, and river water with many waterfalls. Consequently, people can drink it from the main source directly on the streets and in the fields for free, they can even fill their containers.

To end with, there is another important fact that may be so flexible for tourists and that is the Lebanese people speak three languages fluently: Arabic-the native language, French, and English. What facilitates the communication is that they don't even need a visa to visit, they are welcomed any time from anywhere and when you are there you will be welcomed as follows: "Welcome to Lebanon.", "Soyez les bienvenues au Liban" and "Ahlan wa sahlan bikom fi Loubnan."

Ms. Lara Bouty
Course Coordinator

WORLD TOURISM DAY

World TOURISM Day

Articles on the Theme

Love Lake Dubai- A must visit



Every year on September 27, the world observes World Tourism Day, to raise awareness of the social, cultural, political, and economic benefits of tourism and the potential contribution this industry has to achieve. It holds Exhibitions, conferences,

and events that frequently draw visitors from abroad. A country's infrastructure is developed, its revenue is increased, and a sense of cultural interaction between locals and visitors increases due to tourism. The amount of jobs generated by tourism in numerous locations is substantial.

Tourism is one of the most prominent and expanding industries in the world economy. This industry contributes significantly to the growth of a country's economy. The economies of the nations can benefit from a rise in tourism, particularly in terms of GDP and employment prospects. The world is changing because cultural exchanges between visitors and locals are facilitated by tourism. The recent place where I visited is LOVE LAKE (DUBAI). It is a lovely artificial lake in the shape of a heart in the desert. It is free to camp there or visit, and it is open every day. The lake is accessible to the public anytime because it is open 24/7. Love Lake has no ticket booth, thus entry is totally free.



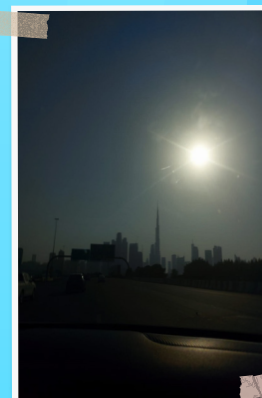
Bibek Choudhary
CTH Level 4 - Hospitality management



Santosh Gurung
ATHE Level 4 - Events Management



Hriday Rahul Thakkar
ATHE Level 4 - Business Management



Burj Khalifa is known as the tallest building in the world. It was officially named to honour the leader of the neighbouring Emirate of Abu Dhabi, Sheikh Khalifa bin Zayed Al Nahyan. The Burj Khalifa is staggering 828 meters (2716.5 feet) tall, soaring over Dubai. Every year 15 million gallons of water gets collected at Burj Khalifa. The Burj Khalifa's elevator's speed is 10 meters per second, making the elevator one of the fastest in the world. It took 6 years to build this masterpiece.

“There is no better tourist attraction than Burj Khalifa”



Shivam Kamble
CTH Level 6 - Professional Diploma in Tourism & Hospitality Management





Celebrating festivities with Tourism: Eid-Ul-Adha 2022 in Malaysia.



May 2022 happens to be the month of Eid which is the Muslim New Year Celebration where people will be dancing, having delicious food and also offering prayers for everyone's well-being on the first day of Eid. The special part of Malaysia is that people do not celebrate such occasions with the same religious group but actually the fun happens as everyone from different cultures will be invited to multiple open houses. There will be different food cuisines and the beauty of different outfits adorned by all the cultures coming together. The people that celebrate Eid every year mainly enjoy showing off their clothes as they could come up with different themes every year.

Furthermore, during the time of these festivities, it will definitely hard for the ones that chose to migrate to different countries as they would be leaving their loved ones back home. The only thing that pushes them is the support received from their families and the success that they would want to achieve in the future for all the sacrifices made.

Eid is not just about celebrating this occasion but to always pray for everyone's well-being and to appreciate another year given to us.



Afikah Binti Nizamudeen
ATHE Level 4 - Events Management

To the mountains
To the seas
To the wilderness
Where fun begins

To the skies
To the greens
To the peaceful space
Where I can breathe

To the sound of echoes
To the voice of nature
To the noise
Where I can live

To the adventure
To the thrill
To the adrenaline rush
That I can feel

To the share of culture
To the diversity of nature
To the unique treasure
That cannot be sold

To the high mountains
To the rivers flowing beneath
To the wilderness
Where I can heal



Bahara Ahmadi
ATHE Level 4 - Business Management



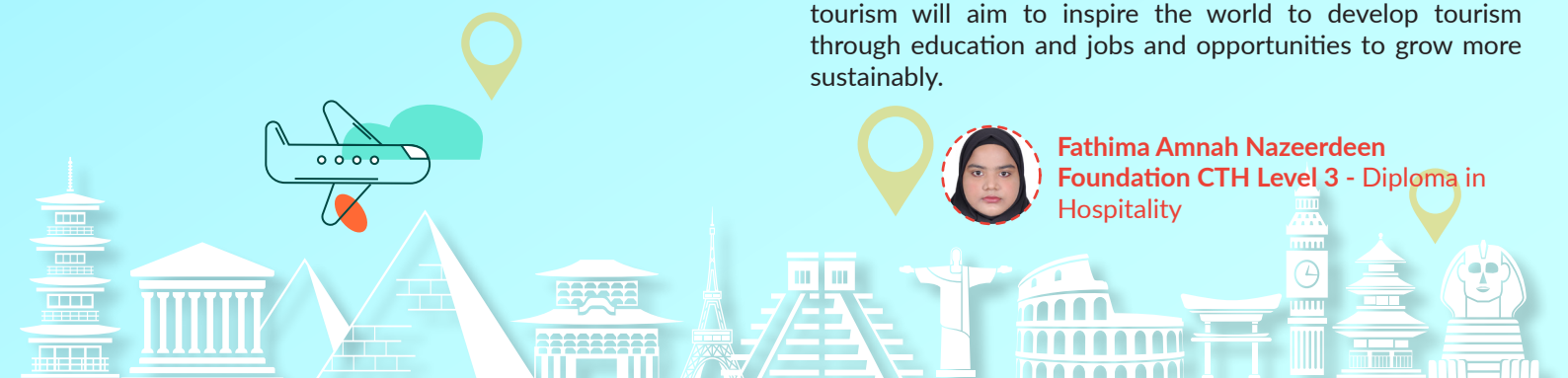
World Tourism Day is celebrated on the 27th of September. World tourism day originated when the UNWTO General assembly in October 1997 decided to designate a host country to act as a partner in the celebration for this grand day as it is one of the fastest growing economic sectors in the world today.

The theme for this year's World Tourism Day is "Rethinking tourism". Indonesia has been chosen as the host country for 2022 to officially celebrate World Tourism Day and the main objective of commemorating

this day is to raise awareness on the role of tourism within the international community and also to demonstrate how it affects social, cultural, political and economical values worldwide. This year's theme rethinking tourism will aim to inspire the world to develop tourism through education and jobs and opportunities to grow more sustainably.



Fathima Amnah Nazeerdeen
Foundation CTH Level 3 - Diploma in Hospitality





“I haven’t been everywhere, but it is on my List.”

The above quote rightly describes what I feel about Tourism. Travel is the best way to learn. It is an investment in itself. All the riches mean nothing if you haven’t travelled. It opens your thinking horizon, gives you broad exposure to life and exposes you to diverse cultures that exist around the world. It regulates your emotions as you manage yourself out of your comfort zone. It prepares you for the real-life struggles and tasks as the understanding with regards to cross cultures expands.

For me travelling is a therapy. If there is one thing that excites me in the whole wide world, it is exploring the world. Getting to know people, cultures, their food, their history and many more aspects of the same. It is an experience to reminisce about the rest of my life.



Mehak Sharma
Coordinator - Student Affairs Department

Tourism the need of the Era

Every year the count of International travelers is on the rise and again after the reduction of travel restrictions post Covid, the countries are open for travelling. Travellers are now ready to shell a lot to bridge the gap faced during the Covid pandemic, giving hope and assurance to the tourism sector which were in heavy crisis all this time during pandemic. This in turn brings out smiles on the face of thousands of travellers around the world and also to those who are related to tourism businesses as this would lead to the acceleration of tourism industry.

Celebration of World Tourism Day marked a turning point for tourism since it has been found as one of the most effective forms for progress. United Nations General Assembly held a major event on tourism on May 2022 which really gave a hint of showcasing the evergreen importance of this field. And since then tourism has been given a special place in many of the government organizations with a pledge for recognition.



Sneha Singh
Student Affairs Specialist

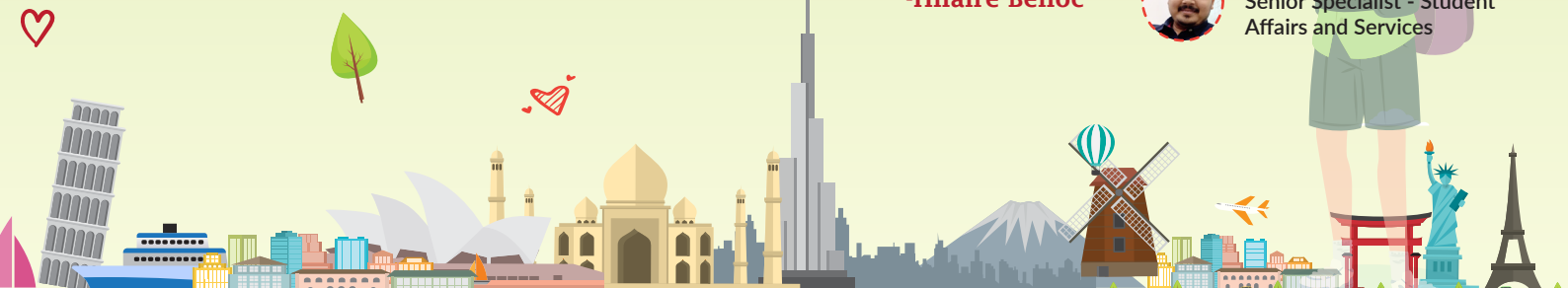


“We wander for distraction but we travel for fulfilment.”

-Hilaire Belloc



Pratik Marathe
Senior Specialist - Student Affairs and Services





“Don’t tell me the sky’s the limit when there are footprints on the moon.”

- Paul Brandt

On this world tourism day, how can we not talk about the beautiful hill town / tourist place in north-eastern part of India which is “Shillong - The Scotland of the East”.

The romantic name Shillong actually means 'The abode of clouds' it is a wonderful hill town located in north-eastern India at an average altitude of 4,908 ft. It's the capital of the state of Meghalaya. Over time, the place has become a tourist magnet, so much so that it has been voted as India's Favorite Hill Station in 2016 by a leading global travel site.

Great places to visit:

So what does this charming hill station have in store for you as a tourist? Actually numerous... Lovely view points, breathtaking waterfalls, scenic lakes with boating facility, Moreover, the weather is cool all through the year making it an irresistible travel proposition.

- One of the main attractions in Shillong is the centrally located large Ward's lake. Almost all tourists flock to this beautiful lake and many take part in boating.
- Cherrapunjee, which was once the wettest place in the world for highest rainfall, numerous waterfalls cascading down deep gorges, great caves and many other natural attractions.

- Mawsynram is now the place which has the highest rainfall in the world replacing Cherrapunjee. Other than the highest rainfall, the place is popular for its Botanical garden.

And there are many more attractions in Shillong including museums with great collections & exhibits showcasing the history & heritage of Meghalaya.



Basanti Timsina
Wellbeing Officer - Student Affairs



My Bucket List Story

Do you ever find yourself gulping down the pain of feeling lonely when you can see a lot of things happening in your friend's life yet you sit there and wonder when will your time come? When I was feeling left out and had no extraordinary experience playing for me, especially on a “Sunday”. I decided to take myself out on a date. I left my house hopeless, and reached the train station, completely unaware of the most adventurous experience of my life.

Note to Self: There is always a silver lining to the darkest of clouds in our lives.

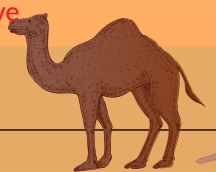
Having a lot of things on my bucket list, one of them was - To take myself out on a date !!! I chose to visit my favourite places and that was the Beach. It felt free for the first time, without waiting for someone to cheer me up. I walked on the beach and watched the sunset. I felt independent and confident. The waves were gently touching my feet, helping me ground. I wondered that despite of all the crowd, there were people who were walking alone on the beach, just like me! They were living in the present yet were very detached from what's happening around them. A lot of stories were playing in front of me while I stood there in water and observed life happening. Everybody was living their own version of the story. The best part of the observation was to find my dream to travel. I saw an airplane flying unbothered in the sky which ignited my dream to go around the world and watch stories play just like in that moment where I was living a life of an observer. I was wondering that there are so many perspectives around us yet we get down in the ocean of our overthinking mind.

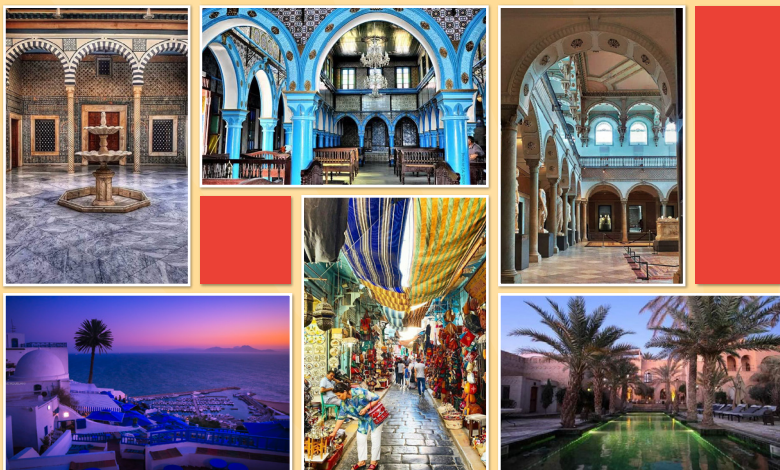
No matter where you go, from the most crowded room to the calmest place on this planet, you are going to come across a lot of people, places, materials and magic but one thing that's going to be constant in your life is YOU. One of the reasons that someone travels the world other than exploring new places is to find oneself and to have peace with one's mind. Since we are surrounded with people who may not like how our brain works, we tend to believe that they know us better than ourselves. And traveling is something that liberates us from that limited mindset. So if you haven't taken yourself out yet, do that! Buy yourself flowers! Go walk on the beach!

Most importantly, tick off the things that you have in your bucket list and live every moment while it lasts, because that's when you are truly living.



Ashmita Jethwani
Student Services - Executive





The world's tourism day, normally that is the special occasion for today, right?

Well, let me dive deeper and tell you from an introspective point of view that every single day, not only day but moment as well, we are considered as tourists visiting new realms, discovering in ourselves wonders and worlds no one really knows even ourselves we may not recognize. Let me be clearer, we may be tourists of not only geographic places but psychological, inner, self-multidimensional marvels of our very unique special being, very unique special existence. Sounds Weirdly profound, right? and unexpected. Yes, but well, let me be more extrospective now and tell you a very precious secret of my soulful beloved Tunisia, the country where I was born, raised, and started to discover myself and my journey. My Tunisia is one of the most marvelous, charming countries situated in the heart of the Mediterranean, with its strategic location which makes its climate very well balanced and breathtaking. Tunisia, the beautiful green Tunisia. My country is very well known by its spacious green spaces and nature, by its fresh lively air and historical ancient sites and attractions. Plus, it is considered as the fourth best touristic destination worldwide in the month of May 2022. Starting from the coastal cities Hammamet, Sousse, Monastir, Mahdia and Zarzis which are very famous by their paradisiac sea and their hypnotic murmuring waves, not speaking about the healing power of their seas which regenerates the body, mind, and soul of the visitor. Moreover,

their lively festive charming nights give a chance to everyone to feel as if they are in a hypnotic, attractive and beautiful dream, they wish they would never wake up from. Moving to the islands, Djerba, Kerkennah, Zembra, Zembretta, Jazirat Qurayyat, El Biben island and many other mesmerizing ones you wish you spend your whole life living there. Furthermore, the mountains absorb negativity with its various aspects and regenerate your whole being by their mystic healing auras. Let's talk now about the historical sites, firstly, I will start to talk about the enchanting old medina situated in the heart of Tunis, the capital of Tunisia. This special ancient place has a very special influence on every visitor or resident living there. When you walk along its streets, you feel as if you were living there, you could easily feel, sense, and even smell the past, the antiquity and the deep intense magic of that place. In addition, Bardo National Museum, El Jem Amphitheatre, Dougga, Great Mosque of Kairouan, El Ghriba Synagogue, Archeological sites of Sbeitla, Byzantine Ruins of Sufetula. Thirdly, Sidi Bou Said, the blue city, is well known by its blue antique doors and windows adding to them the extreme white paint of its old walls. When you walk there, especially at night, you could smell the beautiful odor of Jasmine and Jasminum Sambac (Elfol wel Yasmine in Tunisian language). May I speak about the Sahara now? The vast mysteriously breathtaking deserts of my Tunisia located in South Tunisia such as Anantara Tozeur where you can cruise the sand dunes, explore the salt flats, the ancient ruins and canyon waterfalls and spend enchanting, dreamy nights under the light of million stars.

So, what are you waiting for? Tunisia welcomes you at any time and ready to take you on a deep, unforgettable, endless tour around its enchantment and antiquity.



Ms. Souha Rebhi
Senior Academic Executive



“Rethink Tourism”: Sector Gets Ready to Celebrate World Tourism Day 2022

International tourist arrivals at the start of this year were double the level recorded in 2021, a positive development in the sector after the pandemic. In some regions, arrivals are already at, or even above, pre-pandemic levels. The easing of travel restrictions, alongside rising consumer confidence, are important drivers for the sector's recovery, bringing hope and opportunity to millions of people around the world. Hence, World Tourism Day will be crucial in the shift towards tourism being recognized as a crucial pillar of development and progress in various destinations.

“Rethinking Tourism”, which is the tourism theme for the year 2022, will inspire discussion around rethinking tourism for development, through education, jobs, its impact on the planet, and opportunities to grow more sustainably.

Tourism Day 2022 will emphasize people's commitment to the industry. Wherein stakeholders from every part of the tourism industry – from political and private sector, leaders to community representatives, tourism workers to tourists themselves- have an opportunity to reflect and rethink what we do and how we do it.

Dear students of hospitality, we have a paramount responsibility toward the well-being of our communities, the planet, and the sector to ensure that we all work diligently towards the development of the industry. The potential of tourism is enormous, and we must be dedicated to ensuring it is fully realized.



Shiham Ghouse
Faculty



Campus Placements August-22

Congratulations

*to all the students on
your placements*



MD TAKBIR HASAN
- Bangladesh
Placed in: AL MANAR
Designation: Trainee- Front Office

CTH Level 4-Hospitality Management

My Name is Md Takbir Hasan, I feel great to have this opportunity as a **front office Executive** at **Al Manar Grand Hotel Apartment** as such an early stage of my career. I am really grateful to Nest Academy of Management Education, Dubai for giving me an opportunity and also thank you to Al Manar Grand Hotel Apartment for believing in me.



AMINA CHADI
- Algeria
Placed in: L'COUTURE
Designation: Retail Sales Executive

Certificate in General English

My name is Amina Chadi, I am a student at Nest Academy. I thank them for their help because of which I got an **internship opportunity** in **L'COUTURE** as **Retail sales Executive**, which is a **Luxury lifestyle Brand** to earn professional experience in **UAE** which is an amazing opportunity for a beginner in **UAE**. The hiring process went very smoothly, thanks to **NEST Academy** for the guidance that they have provided for me in getting this opportunity.



MR. PRASHANT TIWARI
- Nepal
Placed in: INNOVATION GROUP (ADIDAS)
Designation: Showroom Sales

CTH Level 4 - Hospitality Management



MS. SHILA BASTOLA
- Nepal
Placed in: AL MANAR
Designation: Trainee- Front Office

ATHE Level 4 - Diploma in Computing



MR. BHANU POKHREL
- Nepal
Placed in: SUNSET HOSPITALITY
Designation: Runner Intern

CTH Level 6 - Professional Diploma in International Tourism & Hospitality Management



MR. MUKUL SHARMA
- India
Placed in: DULSCO
Designation: Customer Service

ATHE Level 4 - Diploma in Computing



MR. SAUGAT POUDEL
- Nepal
Placed in: INNOVATION GROUP (ADIDAS)
Designation: Showroom Sales

ATHE Level 4 - Business & Management



MR. CHARLES KEVIN EPO BANG
- Cameroon
Placed in: AL MANAR
Designation: Trainee- Digital Marketing

Certificate in General English

My name is **Charles Kevin Epo Bang**, Through the placement service of Nest Academy, I have got an opportunity to work as a **Digital marketing manager** at **Al Manar Grand Hotel Apartment**, I'm really satisfied with my placement experience, it was excellent. I thank **NEST Academy of Management Education, Dubai**, for arranging the grooming session for us because of which I did not face any issues in interview



CFO Mr. John Felix
with the interns placed at Al Manar Hotel Apartments

FUN CORNER

TOP HOTSPOTS IN DUBAI

Dubai Aquarium & Underwater Zoo:



Want to explore one of the largest and most stunning aquariums in the world? Don't miss the giant 10 million-litre tank at the Dubai Aquarium and Underwater Zoo, which contains more than 33,000 aquatic animals and the largest collection of sand tiger sharks anywhere. There are numerous

ways for visitors to experience the main Aquarium tank, which measures 51 metres in length, 20 metres in width, and 11 metres in height, and is one of the largest suspended aquariums on the planet.

Balloon Adventure Dubai:



Want to see Dubai differently? Choose to float 4,000ft above the Arabian sands on a hot air balloon tour. Balloon Adventures Dubai has created a world first – where passengers get to share the skies (and basket) with falcons, as they experience a one-of-a-kind aerial adventure. As the

longest operating hot air balloon company in the city, with a staff of world-class pilots that have logged more than 60 years of flying experience, you'll be in safe hands as you glide above the Dubai Desert Conservation Reserve. The adventure starts at sunrise, followed by a serene hour-long flight that is worth the early wake-up.



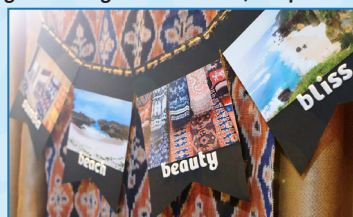
MAKE A TRAVEL PHOTO GARLAND:

Want to add a new touch to your room while simultaneously reflecting on all the happy memories you have had during your past vacations? Then, make this craft project now!

Choose a theme, print out your best pictures, and make a super easy photo garland.

Select any colour of paper and photo series that you love. Get some craft ropes or a small ribbon to make the garland. If you've got perforated paper, then you can just weave the rope in and adjust the length. Otherwise, punch a few holes on one side of the paper. Then glue the photos in the centre of each paper, let dry, and finish the other end of the paper with a V-shaped cut. If you want, you can also write on, paint or add some text with letter stickers to decorate your photo banners. Place the photo garland on your preferred wall and enjoy dreaming about your next exciting trip.

Tips: Add some backdrop to the garland to give it a touch of uniqueness.



MOVIE RECOMMENDATION PREVIEWS

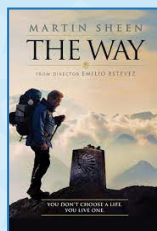
Into The Wild-2007



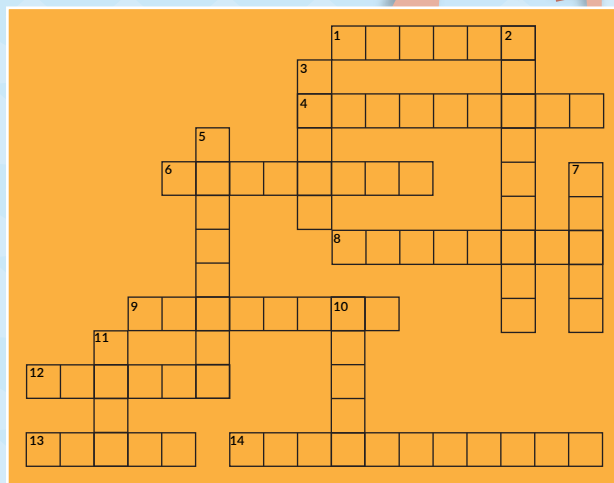
The movie tells the actual story of a young man named Christopher McCandless who had gone through a traumatic journey and left home to live a life of solitude and ended living 114 days in an abandoned bus in Alaska's Denali National Park 21 years ago which ultimately led to his death due to starvation.

The Way-2010

The movie revolves around the story of a father who travels overseas to retrieve the body of his beloved son who was travelling to Santiago de Compostela as a part of his pilgrimage. He decides to fulfill his son's wish of travelling by taking up the journey for himself.



QUIZ- CROSSWORD



COUNTRIES OF THE WORLD WORD SCRAMBLE



- kednmar
- cioemx
- zarbil
- hcian
- ainid
- adnaac
- tgfaiaahnn
- nartegina
- gednlina
- trueky

- ocbdmaia
- cdeilna
- afrcne
- eknya
- helci
- naeetlshnrd
- ornyaw
- eiringa
- wdseen
- pjaan

1. Denmark | 2. Mexico | 3. Brazil | 4. China | 5. India | 6. Canada | 7. Afghanistan | 8. Argentina | 9. England | 10. Turkey | 11. Cambodia | 12. Iceland | 13. France | 14. Kenya | 15. Chile | 16. Netherlands | 17. Norway | 18. Nigeria | 19. Sweden | 20. Japan

Across

- A long flight causes this
- Short trip for tourists
- Used for transporting clothes
- Form of identification
- Money used in country
- Proves payment of fare
- Transports passengers by air
- Visiting place of interest

13. PLANE | 14. SIGHTSEEING
8. PASSPORT | 9. CURRENCY | 12. TICKET | 1. JETLAG | 4. EXCURSION | 6. SUITCASE

Down

- Useful reading for tourists
- A place to sunbathe
- Without taxes
- Play to stay when travelling
- Bus for tourists
- Necessary to enter some countries

7. HOTEL | 10. COACH | 11. VISA
2. GUIDEBOOK | 3. BEACH | 5. DUTYFREE