



From The Desk...

History of education goes back to the early stone age times the evidence of which can be found in cave paintings which was a form of informal educational material. In the process of evolving, we have improved our style of teaching & learning however formal education for children's from early childhood days came into establishment since the early 1600 slowly progressive and developing towards the 1900. The Cambridge dictionary defines education as a process of receiving information & facilitate learning to acquire knowledge. Having said that the perception of students towards education need to be brought to light. The perception these days is such that qualification/education is related to numbers of hours spend in classroom where students expect to be taught only with respect to what is required from an examination point of view, rather it should be an enlightening process.

The purpose of education is not only to acquire knowledge but also develop character, skills, belief, habits, and moral values that will contribute towards enhancing the society we live. Learning should not be limited only to the classrooms but should extend beyond the classrooms into our daily lives. An inquisitive learner

will be able to absorb maximum knowledge from their surroundings by observing and asking the right question. True sense of knowledge is when one can apply their understanding into the real-world scenarios to make a difference. I would like to encourage all our students to take their learning beyond their online/physical classrooms and not be restricted to the teaching materials and textbooks that they refer but look for opportunities to apply the learnings in the real world.

On account of the World Literacy Day celebrated on the 8th of September, I would like to remind you all that literacy does not only means the ability to read and write but literacy in true sense is one's ability to express their thoughts, emotions, ideas and suggestions. On an average we spend around 15-20 years in educating and building our intellect it's important to make the right decision in choosing the career path because what you do now in the prime of your age to acquire skills is what will help you in the future to build a career and fulfil your ambition.

It's good to know that students from such diverse culture and nationality study together at Nest Academy of Management Education and believe in our quality of education offered along with our premium awarding bodies. I would like to reassure you that the entire team of Nest Academy is poised towards providing a holistic learning and development opportunity for all our students and support them to reach greater heights. We look forward to our students being the flag bearer of Nest Academy and make their family, country and college proud through their success and laurels.

Mr. Gladwyn Victor
Head - Academic Quality Assurance
Nest Academy of Management Education



Sneak Peak

02 | HAPPENINGS AT NEST ACADEMY!

03 | CULTURE IN FOCUS

04 | WORLD TOURISM DAY

05 | STUDENT VOICE

06 | WORDS OF WISDOM

07 | FUN CORNER!

08 | THE NEST WALL OF MEMORIES

PARTNERSHIPS

Students at NEST Academy were introduced to 4 new partnerships in the month of August 2021.

Britts Imperial University College, Sharjah



Euclea Business School, France



Universidad Catolica San Antonio de Murcia, Spain



Induction Day

Welcoming our next batch of students for the June 2021 batch!





ALGERIA



LANGUAGE

The word “kabyle” is derived from the Arabic word “qabail” which means “tribe”. This word (also known as taqbaylit, tifnagh : ⵜⴰⴳⴱⴰⵢⵍⵉⵜ) has been created by the French colonizers in the middle of the 19th century to describe populations of Algerian mountain regions. Kabyle literature which is mainly shared through spoken means is represented by 2 main genres: poetry and tale. Parliament overwhelmingly passed a revision to the constitution that establishes Tamazight (Kabyle) as an official language of the country while Arabic is the national language.



*The kabyle language is a berber language from North Algeria

DRESS/ATTIRE

Algeria is divided into 48 departements, also known as “wilayas”. Each wilaya has a traditional outfit for men and women and pays tribute to their native region.

In the Northern region: women wear “Caftan d’Alger”, in the past this outfit was especially worn by wealthy women, nowadays it is worn during wedding ceremonies. The caftan can be made of various fabrics: brocade, velvet (inherited from the Ottoman Empire), silk (also called mansouria) and fine wool.

The Kabylie region also has its own traditional outfit composed of a long dress with various ornaments named “takendourt”, a veil named “timehremt” and a belt named “agous”.

In the North-East, in the Annaba region, the traditional outfit is the “gandoura” which is translated to “dress”.

In central Algeria, a Berber ethnic group named “Mزاب”. The “gandoura” is also part of their traditional outfit along with accessories, jewelry and “chéchia”, a type of hat.



In Southern Algeria, we can find the touareg ethnic group. The women are generally wearing a long veil, looking like a long drape of fabric, silver pendants called “asarou” because of its key-like shape and a dark purple shawl.



By Mehdiya Lattab

FOOD



Beignets



Chorba



Algerian Couscous



Briks



By Anouar Djedjig

Je suis fière d’être algérienne en raison de nos martyres et de tout ce qu’ils ont fait pour notre pays, l’Algérie.



(I am proud to be Algerian because of our martyrs and everything they have done for our country).
-Roza Talhi



Why are we proud of being Algerians?
Pourquoi sommes-nous fiers d’être Algériens?

Je suis fier parce que mes ancêtres ont combattu pour ma liberté, je suis issu d'une race de résistants qui ont toujours su faire face à de multiples difficultés et la fierté d'être était souvent leur devise et aujourd'hui je ne peux qu'être moi aussi fier de mon algeriennité et je le serai toujours. (I am proud because my ancestors fought for my freedom, I come from a race of resistance fighters who have always been able to face multiple difficulties and the pride of being was often their motto and today I can only be proud of my Algerianness and I will always be.) - Nadir Benkerrou



Je suis fière d’être algérienne car il existe une réelle solidarité entre le peuple. (I am proud to be Algerian because of the solidarity between its people)
- Amina Issaadi



By Cylia Hadjebar

IN CONCLUSION :

What we learn from Algerian Culture can be best summed up in the words of Algerian born philosopher Albert Camus - “Freedom is nothing but a chance to be better” which makes “Life but a sum of all our choices.”

Dubai

The Land of Glamorous Hospitality in True Es-



Hospitality and Tourism – The \$10+ Trillion industry employs 1 out of 8 persons around the world and the sheer pull factor is the ‘Glamorous Nature’ it presents to anyone at the outset.

And when you come to think of Dubai, the first thing that comes to mind is the Ultra-Rich, the Posh, the Expensive,

the Extravagant, and obviously the Tallest. In a nutshell, that’s the ‘Glam Factor’.

This very factor attracts a lot of tourists of the same strata from across the world, and that simply means – A Hospitality Ecosystem of the same class and level, to meet the demands and expectations of the guests, is paramount to Dubai.

The world’s only 7-star hotel - The Burj Al Arab, and most luxurious of them others - The Armani Hotel, the entire skyline at The Dubai Marina, and the widespread luxury resorts at The Palm Jumeirah, are surely the ones every Hospitality aspirant would want to associate with.

We at the NEST Academy present you the opportunity to be a part of

this ‘Glam-Studded’ Hospitality world.



By,
Leon Corriea
Program Lead - Hospitality and Tourism Qualifications
Nest Academy, Dubai



Technology Enabling Sustainability in Hospitality

The world has come a long way in terms of technological advancements and the Hospitality and Tourism industry has adapted and adopted the changes rapidly. From installing self-check-in kiosks in the lobby, to unlocking the door with a QR code from the phone, to ALEXA-enabled rooms for ordering food or opening curtains, the automation of processes is quite inevitable in the industry.

no worry of losing the room’s keycard - add to it the safety element and reduction of plastic keycard usage;



‘Go-Green’ well and truly put into practice with Paperless Menu cards thanks to ALEXA flashing it on TV screens or speaking it out to you, and many more... We all need it – Our Mother Nature needs it – Our Planet Our Universe needs it !!!



Imagine the advantages – No waiting in long queues at check-in desk – Time saved;

DREAM NOW, TRAVEL LATER

As we celebrate World Tourism Day, the question of normal travel around the world looms large on all of us as the past year has been full of unprecedented challenges and struggles for millions. As said, “there is always a bright Sunshine after every dark night”, the Tourism and Hospitality industry is surely to boom.

more, will certainly regain its shape with a surge in number of Domestic and International tourists. These difficult times offered new opportunities to experiment things in a different way. But for now, the motto needs to be “Dream Now, Travel Later”.

This beautiful industry full of Recreation, Business, Leisure, Adventure and a lot



-By,
Sumi Sharma
CTH Level 4, Hospitality Management

FUN FACTS

Q. Do you know which is the tallest hotel in the world?
Ans. JW Marriott Marquis Dubai - 355 mtrs with 76 storeys

Q. Any guesses, what can be the highest per night room rate in a Hotel?
Ans. The Royal Penthouse suite - \$61,000- \$84,000



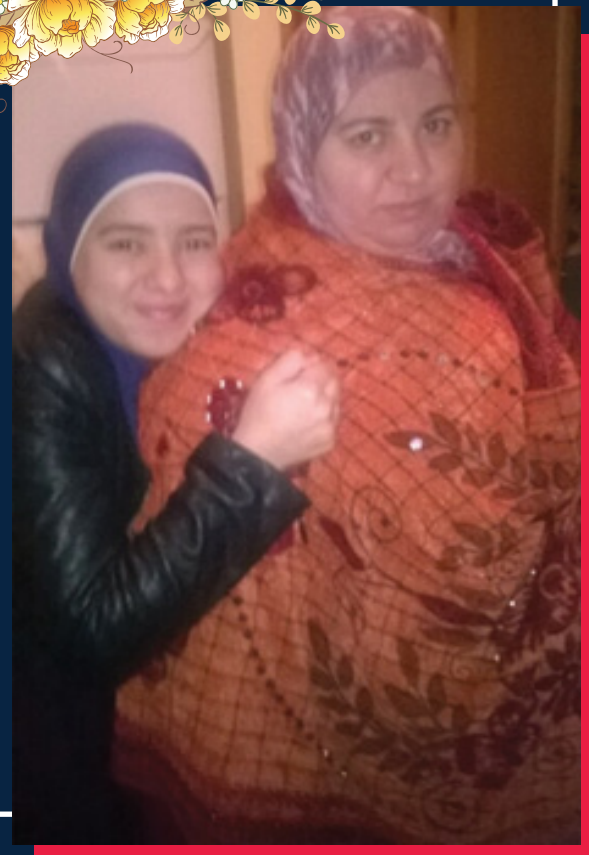
What is a Mother?

- 2 years old *Dear Mom* he said
- 3 years old *I love you Mom* he said
- 10 years old *whatever Mom!!*
- 16 years old *Mom you get me angry!!* He said
- 18 years old *Mom I will leave this house* Mom
- 25 years old *Mom you were right* he said
- 30 years old *I want to go back to my Mother*
- 50 years old *I don't want to lose my Mother*
- 70 years old *I will give anything to just see my Mother here in front of me..*



For you, Mommy!

- For showing me how to be *strong*, when I wanted to *give up*
- For showing me the *right way*, when I did not see the *path*
- For showing me how to *believe in myself*, even when *no-one else did*
- For showing me how to *listen*, when all I wanted was to *scream*
- For showing me how to *give*, when all I wanted was to *receive*
- For showing me the *light*, when I see everything *dark around me*
- For showing me the *good part of life*, when *bad people around me testify the contradiction*
- For showing me the *heart of love*, when the others show me the *wickedness*
- For making my days so beautiful and happier *with you*
- For your love, your tenderness, your understanding, your friendship, but most of all, *thank you for being my Mother*
- You will always grow in my eyes
- Thanks god to let me live with my Mom because having a Mother in life itself is a beautiful and valuable gift
- Many orphans in the world deprived from this chance, 'small thought for orphans'



By Djamila Ait Saidi
CTH Level 6 Professional Diploma in
International Tourism & Hospitality
Management

La différence fait notre force

26, c'est le nombre de nationalités que nous avons au sein de Nest Academy. Du Venezuela jusqu'en Malaisie en passant par l'Algérie, cela représente une diversité culturelle et linguistique considérable. Nos élèves peuvent ainsi interagir avec différents systèmes de pensée et de valeurs ce qui les encourage à avoir un esprit de tolérance, un comportement respectueux et une ouverture d'esprit sur le monde. Autant de nationalités donne la chance à nos élèves de pouvoir, aussi, partager leurs expériences et connaissances et ainsi accepter « l'Autre » plus facilement. Nous sommes tous « l'Autre » de quelqu'un c'est pour cela que si nous essayons de nous comprendre, notre bien-être au sein de la société sera alors directement impacté aussi. Le bien-être de nos étudiants est primordial, nous souhaitons que nos élèves se sentent compris et fassent

partie intégrante de l'environnement académique dans lequel ils se trouvent.

Avoir des camarades de classes des 4 coins du monde apporte aussi un atout majeur ; un réseau personnel et professionnel international. N'oublions pas que nos élèves sont aux portes du monde du travail et se créer un réseau professionnel aussi divers représente une chance qu'ils n'auraient pas forcément eue s'ils étaient restés dans leur pays d'origine. D'un point de vue linguistique, nos élèves se voient alors dans l'obligation de pratiquer la langue anglaise pour pouvoir communiquer entre eux.

Pour nos professeurs, cela leur permet d'adapter leurs méthodes d'enseignement, de prendre en considération les différences culturelles et donc différentes approches de pédagogies. Ainsi, en créant des discussions, les élèves et les professeurs

peuvent exprimer leurs idées ce qui entraîne une meilleure compréhension générale. Le partage d'idées stimule créativité et l'innovation.

Faire partie d'un environnement multiculturel ne veut pas dire oublier sa culture ou la rendre moins importante, la dévaloriser, au contraire il s'agit de prendre conscience de toutes les cultures en présence, de les apprendre et de les comprendre afin de vivre ensemble dans le respect et de tirer des enseignements de cette expérience unique.

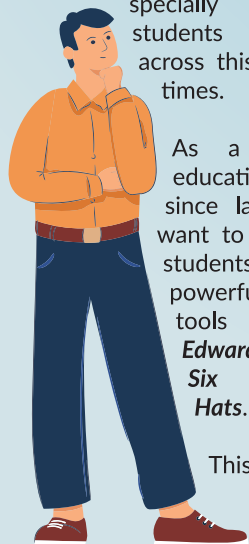


By, **Ms Justine Potiniere**
Student Affairs Executive,
Dubai Campus



Time to Put on Thinking Hat

The quote by Adam Grant which talks about setting cognitive skills that matter more by the ability to rethink and unlearn adding to it is the ability to think harder and think again by putting on the thinking hats specially for the students to come across this turbulent times.



As a part to education system since last decade want to direct the students towards a powerful thinking tools given by **Edward de Bono - Six Thinking Hats.**

This colourful

strategy will definitely help the students by exposing them to different styles of thinking and helping them to look at a problem from six different perspectives

Each thinking style serves as a visual cue to help students recognize the thinking skill with the hat students might wear, and the kinds of thinking they represent, are briefly described below:



By, **Dr. Trupti Shelke**
Business & Event
Management,
Nest Academy, Dubai



White Hat - Discuss the facts and other objective information about the problem.



Red Hat - Share feelings and emotions about the issue.



Black Hat - Present negative aspects, or worst case scenarios, regarding the situation.



Yellow Hat - Consider positives, or advantages, of the situation.



Green Hat - Consider creative ideas that come from looking at the problem in a new way.



Blue Hat - Sum up all that is learned. Posting a permanent thinking hat will provide an ever-present thinking tool to use when students tackle any kind of problem.



Fun Facts

Largest Man made Island in the world.

Palm Jumeirah

Built in 2007, it increases the length of Dubai's shoreline by a hefty 520 k.m.

Hotels, resorts, residential apartments, amusement parks... Palm Jumeirah has it all.

WELL-BEING TIPS

Self Love and what it means..

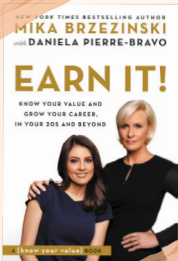
Develop the Right Attitude: "Be gentle with yourself, learn to love yourself, to forgive yourself, for only as we have the right attitude toward ourselves can we have the right attitude toward others." - Wilfred Peterson

- ▶ Self-love is a state of appreciation for oneself that grows from actions that support our physical, psychological and spiritual growth.
- ▶ Self-love means having a high regard for your own well-being and happiness.
- ▶ Self-love means taking care of your own needs and not sacrificing your well-being to please others.
- ▶ Self love means prioritizing yourself.
- ▶ Self love means giving yourself a break from self-judgement.
- ▶ Self love means observing your thoughts - Being self-aware. knowing just how blessed you are.

Credits : <https://www.bbrfoundation.org/blog/self-love-and-what-it-means>

A Good Read..

Earn It! - by **Mika Brzezinski** and produced by **Daniela Pierre-Bravo**



Earn It! is a practical career guidebook that not only helps you get your foot in the door; it also shows you how to negotiate a raise, advocate for more responsibility, and figure out whether you're in the career that's right for you.

MOVIE RECOMMENDATIONS



Queen of Katwe (2016)

IMDB rating: 7.4/10

'Your daily motivation will lead you to success - Stay motivated'

A movie which is based on the life of Phiona Mutesi, the famous Ugandan Chess Player. It teaches us how to get focused on the destination and not on the journey to reach there. If you keep high hopes you will definitely win one day. Where you belong today doesn't matter, what matters is where you believe to belong.



Test Your Mind

Bet you can't beat this!

Think of a number.
Double it. Add ten. Half it.
Take away the number
you started with.
Your number you now have is

5

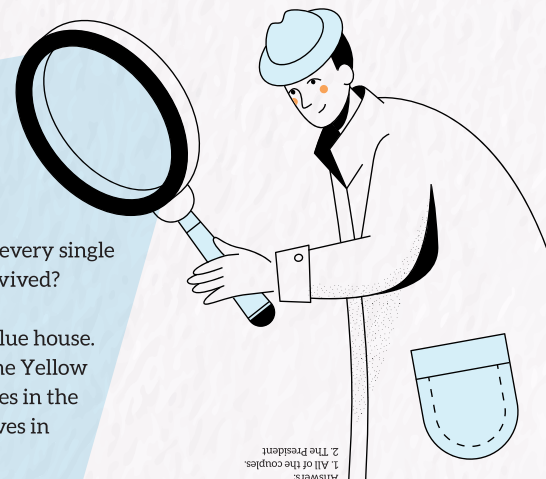
Find the 6 Hidden Words!

Credit: boredpanda.com



Can you solve it?

- 1 After a train crashed, every single person died. Who survived?
- 2 Mr. Blue lives in the Blue house. Mrs. Yellow lives in the Yellow House. Mr. Orange lives in the orange house. Who lives in the White House?



ANSWERS:
1. All of the couples.
2. The President.

UCAM Event



UCAM
UNIVERSIDAD
CATÓLICA DE MURCIA



Mr. Nirmal Shah, NEST Academy Dubai - Director, along with Dr. Prof. Pablo S. Blesa Aledo from UCAM



EDUTALK

Learn, Inspire, Transform!

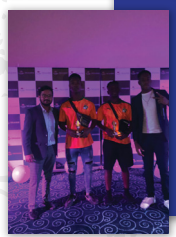
It's a time to be inspired, learn something new and hone your speaking skills.



STARS OF NEST

Hunting Hidden Talents!

Our In-House talent show!



LAUNCH OF CAMPUS CHRONICLES

The first One!

The launch of the inaugural edition of Campus Chronicles



Get in Touch With Us

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